

Submit payments to:
Michael David Media
P.O. Box 331395
Nashville, TN 37203
Tel: (615) 832-5388

michael@michaeldavidmedia.com
www.michaeldavidmedia.com

GENERAL CONDITIONS

Cancellation of space must be submitted in writing before the closing date of the advertisement. Full rate will be billed for advertisements already published. Submission of any advertisement, insertion order, space reservation, or position commitment shall constitute acceptance of the following General Conditions.

Advertisements are accepted upon the representation that advertiser and its agency have the right to publish the contents thereof. In consideration of such publication, advertiser and its agency agree to indemnify and hold the publisher harmless against any expense or loss by reason of any claims arising out of publication.

Conditions other than rates are subject to change by publisher without notice. All contents of advertisements are subject to publisher's approval. Publisher reserves the right to reject or cancel any advertisement, insertion order, space reservation, or position commitment at any time. Positioning of the advertisements is at the discretion of the publisher except where a request for a specific preferred position is acknowledged by publisher in writing.

The advertiser or its agency cannot make cancellations or changes in orders after the closing date.

Publisher will not be liable for any costs or damages if for any reason it fails to publish an advertisement or for any remedy beyond the return of any amount paid for an ad or an error in the ad. In no event shall publisher be liable for indirect or consequential damages. Publisher shall have the right to hold advertiser and/or its advertising agency jointly and severally liable for such monies as are due and payable to publisher for advertising which advertiser or its agent ordered and which advertising was published.

Publisher is not liable for delays in delivery and/or no-delivery in the event of an Act of God, actions by government or quasi-governmental entity, fire, flood, insurrection, riot, explosion, strikes whether legal or illegal, labor or material shortage, transportation interruption of any kind, work slowdown, or any condition beyond the control of publisher effecting production or delivery in any manner.

As used in this section entitled, "General Conditions", the term "publisher" shall refer to Michael David Media / Country Club Culture Magazine. All regulations, terms and conditions outlined on current rate card are applicable.

Insertion Order

Company Information

Company Name & Agency Name, if applicable _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

Contact Person _____ Title _____

Email _____ Website _____

Advertisement Specification

Frequency (check one)

One Time
 Two Times
 Other: _____ Times

Investment \$ _____ X _____ = Subtotal: _____
+ \$40 Production Fee (If Applicable): _____
+ Other: _____
Total Investment:

Advertisement Size (check one)

Front Cover
 Back Cover
 Inside Front Cover
 Inside Back Cover
 Marketplace

Center Spread
 Two-Page Spread
 Full Page
 Half Page
 Quarter Page

Add'l Info: _____

Issue (check all that apply)

Fall _____ Year _____
Winter _____ Spring _____
Summer _____

Art (check one)

The preferred file type for advertisements is JPG file with fonts and images embedded. Please provide files on either CD or through email, file transfer, or cloud storage.

All artwork must have a resolution of 300 dpi at 100% size for print, and please save as CMYK. Line art images should be at 1200 dpi (eg. illustrations in bitmap mode).

Design from enclosed sketch (Additional \$40.00 production fee applies)
 Digital file on CD is enclosed (We prefer JPG file with all fonts and images embedded)
 Reprint from archive (Issue: _____ Page: _____)

Payment Information

Accepted and Agreed to By:

Signature (required) _____

Agent for (Advertiser/Agency Name) _____ Date _____

Terms (check one)

Payment in full Deposit of: \$ _____ Balance of \$ _____ net 30 days.
Interest charges of 3% monthly after 35 days past due.

Please bill my: (check one) Visa MC Amex

Name on card: _____

Refer us to potential advertisers and receive 5% off for each name and number.

Total possible discount is 20% off this insertion order!

1. _____
2. _____
3. _____
4. _____